

Established in 1916, the Institute of Financial Accountants (IFA) is an internationally recognised professional accountancy membership body. Members work within micro and small- to medium-sized enterprises or in micro and small- to medium-sized accounting practices advising micro and SME clients.

Published six times a year in hard and soft copy, *Financial Accountant* is the IFA's member magazine. It provides a range of articles and news on accountancy, tax, business management and IT.



Regular sections

Comment. News from the chief executives of the IFA and IPA on recent and planned developments and initiatives at the Institute.

Taxation. Taxation articles on issues that are relevant to SMEs and micro businesses.

News. Topical "bite-sized" information on recent developments in accountancy, tax, regulatory and other business-related areas.

SMPs & SMEs. Topical articles on issues that are relevant to the IFA's own members working in small and medium practices, and their small and medium-sized enterprise clients.

International. Subjects with an international aspect that reflect the IFA's growing overseas membership.

Members. Information about forthcoming events, branch meetings and branch chairs.

Learning. Articles providing help for those studying towards an IFA qualification.

Financial accountant



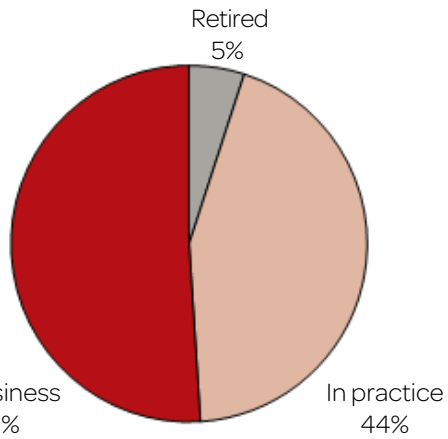
Fast facts

- Official magazine of the Institute of Financial Accountants
- IFA only - 4361
- Students - 3688
- Grand total - 8049
- 6 times a year

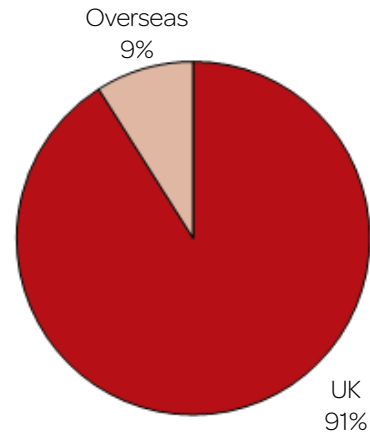
IFA membership information

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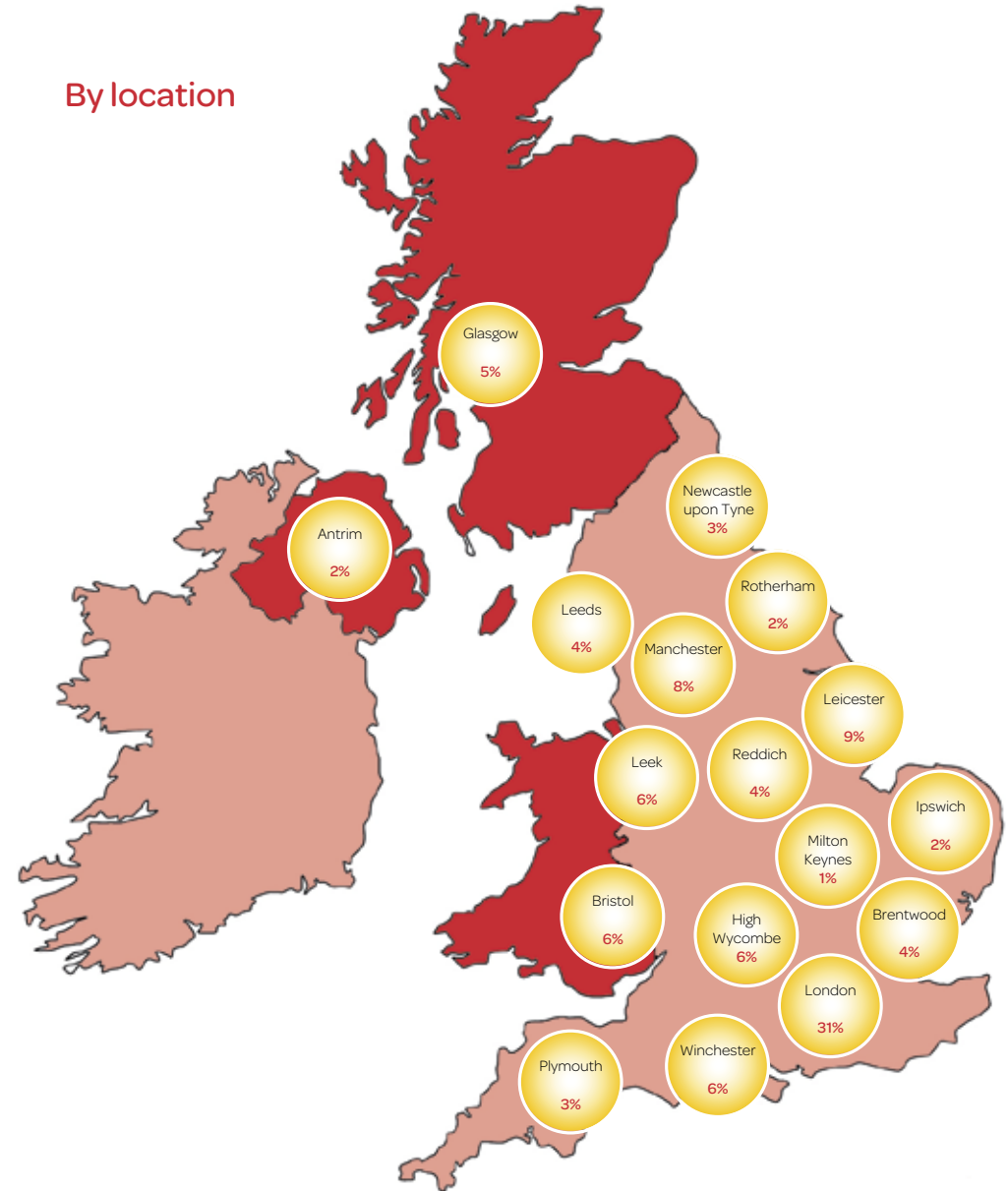
By profession



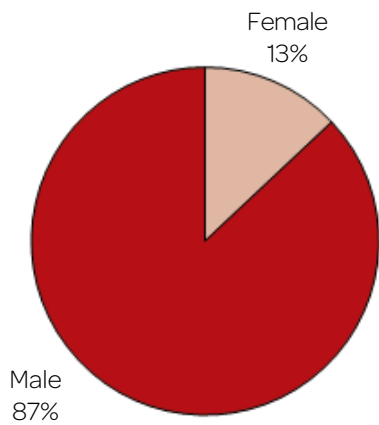
By general region



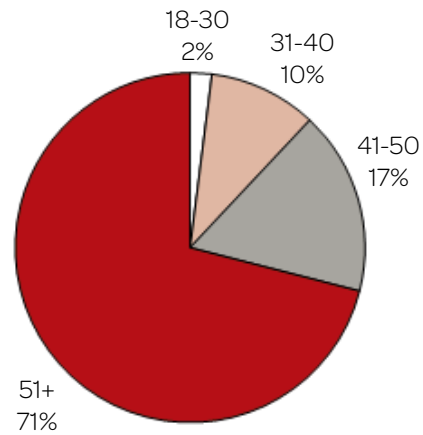
By location



By gender



By age



Schedule

Issue	Jan/Feb	Mar/Apr	May/Jun	Jul/Aug	Sep/Oct	Nov/Dec
Advert booking deadline	2 Jan	26 Feb	30 Apr	27 Jun	24 Aug	29 Oct
Advert copy deadline	8 Jan	5 Mar	4 May	2 Jul	3 Sep	5 Nov
Insert delivery dates	11 Jan	8 Mar	10 May	5 Jul	6 Sep	8 Nov
Despatch date	18 Jan	15 Mar	17 May	12 Jul	13 Sep	15 Nov

Dimensions

PRINT

Double page spread

Trim – 297 mm x 420 mm
Bleed – 303 mm x 426 mm

Full page

Type – 270 mm x 200 mm
Trim – 297 mm x 210 mm
Bleed – 303 mm x 216 mm

Half page

Horizontal – 120 mm x 180 mm
Vertical – 250 mm x 85 mm

Quarter page

Vertical – 125 mm x 90 mm

FORMAT

High resolution, CMYK PDFs to be supplied with all fonts embedded. Please ensure that black text is supplied out of black only and **NOT CMYK**.

If you supply your copy in PDF format, please be aware that we will treat this as final artwork and will therefore not supply a proof for approval.

Advertising rates

Ad type		1 issue	3 issues	6 issues	
Print	Display	Full Page	£1,200	£1,020	£900
		Half page	£800	£680	£600
		Quarter Page	£500	£425	£375
		Inserts (6,000)	£900	£750	£675



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